

## About Revinate

Revinate empowers hoteliers to connect directly with guests at every touchpoint to deliver delightful experiences and drive direct revenue. Our data platform and guest communication solutions put hoteliers in control of every step of their guests' journeys – initial research, booking, check-in, throughout the stay, and even after check-out. We do this all using the communication channels that the guests prefer, whether it's voice, text, email, or web chat.

More than 12,000 hotels bank on Revinate to power unforgettable guest experiences and drive direct revenue.

Working on an article about Revinate? Contact us at [info@revinate.com](mailto:info@revinate.com) for media inquiries.

## Key highlights

- We've been named Best Email Marketing & CRM by [Hotel Tech Report](#) for 4 years in a row. And we have ranked on top for Hotel Operations, Reputation Management, Guest Surveys, Messaging, and Group Sales Management Software.
- We have 4 international offices in Amsterdam, Singapore, Bend, Oregon, and San Francisco, California, and there are more than 480 Revinators worldwide.
- We've partnered with over 45 companies to produce the best results for our customers.
- Revinate is backed by leading investors like Benchmark Capital, Tenaya Capital, and Sozo Ventures. In our Series E round, we raised \$39.2 million.

## Our solutions

### Revinate Marketing:

Deliver personalized campaigns and upsell offers for rooms and amenities through targeted guest segmentation. Automate your email marketing campaigns across your guests' journeys so staff shortages don't impact guest experiences. Bring guests who haven't completed their booking back.

### Reservation Sales:

Increase voice channel revenue by at least 20% with the tools that will optimize your workforce. Multiply inbound call conversions with trained agents. Capture leads and drive conversions from guests who have not finished their bookings on your website.

### Revinate Ivy:

Ivy is an AI-powered text messaging solution that texts with your guests – from before they arrive at your hotel till they check out. Ivy can handle routine guest inquiries, offer personalized upsells such as late check out or room upgrades. She can also personalize hotel amenities for your guests based on their preferences.

### Revinate Feedback:

Improve your guest experience and boost online rankings with consolidated reputation management, guest surveys, and best-in-class reporting. Efficiently manage hotel reviews from sites like Google, booking.com, and TripAdvisor all in one place.

**RezForce:**

Increase voice channel revenue by at least 20% with the tools that will optimize your workforce. Your reservation sales teams and marketing can work in harmony to generate more bookings and greater direct booking revenue.