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{ THE CHARLES HOTEL }  
The Smart Place to Stay



## LET'S THROW A CLAM BAKE!

Skip the congested traffic. Save on airfare. Avoid the mess of the beach.

Let us take care of your summer company outing. Picture yourself enjoying fresh local lobster with a cool beer in hand in our very own spacious courtyard near The Charles River. We can make that dream a reality! Just click "Learn More" below to contact a dedicated Catering Manager to start planning your event today.

[LEARN MORE](#)



# Revinatē Insiders Campaign of the Month

This month we are shining the Campaign of the Month spotlight on **The Charles Hotel** in Cambridge, Massachusetts. With summer right around the corner, the hotel wanted to get in front of local businesses as they begin to plan their summer company outings. The Charles team compiled their list of local business contacts, and then crafted this beautifully-designed, perfectly-customized campaign encouraging them to book their next event at their property.

**21.5%**  
open rate